Website Development with Wordpress Course Curriculum

Duration of Course :- 1 month

* Understanding Website Structure – Domain, sub-domains, hosting, server & CMS.

* Introduction to Hosting & Domain – Nameservers, Use of cPanel

* Introduction to Wordpress

* How to create website using Wordpress – Wordpress Installation, Website Creation & Web-pages creation.

* Learning basic tags such as alt tags, Anchor, Images, URL's, Title Tags, Meta Description.

* Installing Tracking Codes on Website

* How to use Landing Pages

* Installation of WordPress Themes

* Header customisation

* Page creation

* Insertion and Formating of Media Files - Add Images to WordPress, Add YouTube Videos to WordPress

* Plugins - identification ,installation , deletion

* SEO optimisation of the website

* Create contact form / Inquiry form

* Adsense , ad server integration

* Add social media plugins